

(You • ) + Your clients =

SUCCESS

  
MEI  
MARKETING

MEMBER OF THE  
ENTREPRENEURIAL  
INSTITUTE

Your strategic marketing *solution* company!

## Mission

Our mission is to connect organizations with their clients strategically through culturally relevant marketing solutions.

Your award winning partner!

2010 Sam's Club Corporate Social Media Competition

13th Annual Governor's Excellence in Community Action Award - 2010

2010 Public Citizen Award Wisconsin Department of Commerce

Traditional and Nontraditional **Marketing**  
Culturally Relevant Collateral  
Strategic Communications **Solutions**

## Corporate and Nonprofits

### CONSULTING SERVICES

### MARKETING RESEARCH

- Focus groups
- Feasibility Studies
- Marketing Plans
- Strategic Planning
- Media Placement and Research
- Survey Design

### PUBLIC RELATIONS AND PROGRAM OUTREACH

- Public Relations Campaigns
- Event Planning
- Sponsor and Strategic Partner Identification
- Media Relations
- Social Media
- Program Fund Development Campaigns
- Collateral Development
- Spanish Language and Multicultural Capabilities

## Emerging Enterprises

- Branding
- Business Planning
- Creative Services
- Microsite Design
- Social Media Strategies

Your strategic marketing **solution** company!

## SOME OF OUR CLIENTS

### Corporate & Nonprofits

Catholic Financial Life - Insurance  
Educators Credit Union - Banking  
HBC Services - Nonprofit Housing Outreach and Services  
Fi-Med, Inc - Medical Billing Services and Consulting  
Council for the Spanish Speaking - Social Services  
Milwaukee County-Department of Disability Services  
Milwaukee County-Community Development Partners  
Social Development Commission  
UWM School of Continuing Education - Education  
Wisconsin Affirmative Action and Equal Opportunity Association - Nonprofit  
Wisconsin Department of Commerce  
Wisconsin State Fair  
West Allis Chamber of Commerce - Business League

### Emerging Enterprises

Azteca Restaurant  
Casa Tequila Restaurant  
Creative Jones  
D'Ands Hair Salon  
Guisse Child Care Consulting, LLC  
Power Control, LLC  
Fostering 4 Ever  
Frontline Coach  
JCA Contractors  
Juan Flores Fine Arts  
La Merenda International Tapas  
Sharper Construction  
and more

## STRATEGIC ALLIANCES

Our Milwaukee  
African American Chamber of Commerce  
Hispanic Business Professional Association of Racine  
Hmong Wisconsin Chamber of Commerce  
Latino Entrepreneurial Network Inc.  
National Association of Minority Contractors  
The Business Council-MMAC

## AFFILIATES

Aeutus Marketing, Peoria, AZ  
AJ Media Services, Franklin, TN

### We are a Latino owned firm and hold the following certifications:

Disadvantaged Business Enterprises (DBE)  
Minority Business Certification (MBE)  
Emerging Business Enterprise (EBE)  
Minority Business Certification National Business Council (MBE)

## CONTACT US

MEI Marketing  
612 W. National Ave.  
Milwaukee, WI 53204

Tel. (414) 383.4633  
Fax. (414) 383.7533  
soler@multiculturalinstitute.com

Your strategic marketing *solution* company!

Your strategic marketing *solution* company!

# Some of Our Work



Azteca Restaurant



Primos Home Improvement



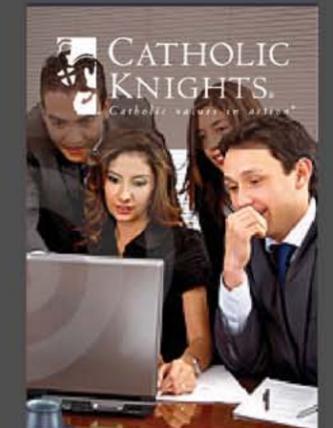
Loriana Maldonado  
 LM Consulting Group



Latino Entrepreneurial Network (LEN)



Latino Entrepreneurial Network (LEN)



Come and join our Growing Family of CATHOLIC KNIGHTS Financial Services Representatives

CATHOLIC KNIGHTS is currently seeking financial service representatives who can educate and inform individuals about a variety of financial services products, including life insurance, annuities, college funding and retirement planning.

When you choose to represent CATHOLIC KNIGHTS you'll enjoy:

- High income potential
- Freedom and flexibility
- An outstanding commission structure
- An exceptional sales support system
- Excellent benefits matched 401-k, Health Insurance and start up salary
- Growth opportunities
- FREE professional selling tools
- Base salary of 35k\*
- Bilingual candidates are encouraged to apply

\* Based on goals attainment.  
 To learn more about this exciting opportunity with CATHOLIC KNIGHTS, contact:

**ROGELIO CABRAL**  
 Catholic Knights Director of Emerging Markets  
 Milwaukee Central Agency Manager

T | 414.278.6590  
 E | rogelio.cabral@catholicknights.org  
 W | www.CATHOLICKNIGHTS.org

Catholic Knights

Your strategic marketing solution company!

Your strategic marketing solution company!



Your strategic marketing *solution* company!

## Speaker Services



### Also Featuring Speaker Services:

Diversity and Inclusion  
Empowering your Sales Force  
Entrepreneurship  
Leadership and Ethics  
Partnerships Development  
Social Media and Branding

### Some of our Clients:

Cardinal Stritch Doctoral Program  
City of Milwaukee  
City of Racine  
Hmong Chamber of Commerce  
Madison Latino Chamber of Commerce  
US Bank  
UW Milwaukee  
We Energies  
Young Professionals of Racine