

(You • ) + Your clients =

SUCCESS


MEI
MARKETING

MEMBER OF THE
ENTREPRENEURIAL
INSTITUTE

Your strategic marketing *solution* company!

Mission

Our mission is to connect organizations with their clients strategically through culturally relevant marketing solutions.

Your award winning partner!

2010 Sam's Club Corporate Social Media Competition

13th Annual Governor's Excellence in Community Action Award - 2010

2010 Public Citizen Award Wisconsin Department of Commerce

Traditional and Nontraditional **Marketing**
Culturally Relevant Collateral
Strategic Communications **Solutions**

Corporate and Nonprofits

CONSULTING SERVICES

MARKETING RESEARCH

- Focus groups
- Feasibility Studies
- Marketing Plans
- Strategic Planning
- Media Placement and Research
- Survey Design

PUBLIC RELATIONS AND PROGRAM OUTREACH

- Public Relations Campaigns
- Event Planning
- Sponsor and Strategic Partner Identification
- Media Relations
- Social Media
- Program Fund Development Campaigns
- Collateral Development
- Spanish Language and Multicultural Capabilities

Emerging Enterprises

- Branding
- Business Planning
- Creative Services
- Microsite Design
- Social Media Strategies

Your strategic marketing **solution** company!

SOME OF OUR CLIENTS

Corporate & Nonprofits

Catholic Financial Life - Insurance
Educators Credit Union - Banking
HBC Services - Nonprofit Housing Outreach and Services
Fi-Med, Inc - Medical Billing Services and Consulting
Council for the Spanish Speaking - Social Services
Milwaukee County-Department of Disability Services
Milwaukee County-Community Development Partners
Social Development Commission
UWM School of Continuing Education - Education
Wisconsin Affirmative Action and Equal Opportunity Association - Nonprofit
Wisconsin Department of Commerce
Wisconsin State Fair
West Allis Chamber of Commerce - Business League

Emerging Enterprises

Azteca Restaurant
Casa Tequila Restaurant
Creative Jones
D'Ands Hair Salon
Guisse Child Care Consulting, LLC
Power Control, LLC
Fostering 4 Ever
Frontline Coach
JCA Contractors
Juan Flores Fine Arts
La Merenda International Tapas
Sharper Construction
and more

STRATEGIC ALLIANCES

Our Milwaukee
African American Chamber of Commerce
Hispanic Business Professional Association of Racine
Hmong Wisconsin Chamber of Commerce
Latino Entrepreneurial Network Inc.
National Association of Minority Contractors
The Business Council-MMAC

AFFILIATES

Aeutus Marketing, Peoria, AZ
AJ Media Services, Franklin, TN

We are a Latino owned firm and hold the following certifications:

Disadvantaged Business Enterprises (DBE)
Minority Business Certification (MBE)
Emerging Business Enterprise (EBE)
Minority Business Certification National Business Council (MBE)

CONTACT US

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Some of Our Work



Azteca Restaurant



Primos Home Improvement



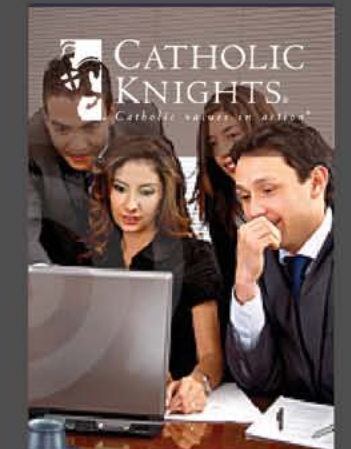
Loriana Maldonado
 LM Consulting Group



Latino Entrepreneurial Network (LEN)



Latino Entrepreneurial Network (LEN)



Come and join our Growing Family of CATHOLIC KNIGHTS Financial Services Representatives

CATHOLIC KNIGHTS is currently seeking financial service representatives who can educate and inform individuals about a variety of financial services products, including life insurance, annuities, college funding and retirement planning.

When you choose to represent CATHOLIC KNIGHTS you'll enjoy:

- High income potential
- Freedom and flexibility
- An outstanding commission structure
- An exceptional sales support system
- Excellent benefits matched 401-k, Health Insurance and start up salary
- Growth opportunities
- FREE professional selling tools
- Base salary of 35k*
- Bilingual candidates are encouraged to apply

* Based on goals attainment.
 To learn more about this exciting opportunity with CATHOLIC KNIGHTS, contact:

ROGELIO CABRAL
 Catholic Knights Director of Emerging Markets
 Milwaukee Central Agency Manager

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 W | www.CATHOLICKNIGHTS.org

Catholic Knights

Your strategic marketing *solution* company!

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Speaker Services



Also Featuring Speaker Services:

Diversity and Inclusion
Empowering your Sales Force
Entrepreneurship
Leadership and Ethics
Partnerships Development
Social Media and Branding

Some of our Clients:

Cardinal Stritch Doctoral Program
City of Milwaukee
City of Racine
Hmong Chamber of Commerce
Madison Latino Chamber of Commerce
US Bank
UW Milwaukee
We Energies
Young Professionals of Racine